



2026 Sponsorship Opportunities

Promote your products and services to the participants of the Home Builders Association of SWNH 2026 Keene Home Expo. Your sponsorship supports the important work of the Home Building Industry.

PREMIER SPONSORS – \$5,000

- Top level recognition as a Premier Sponsor in Keene Home Expo Event Marketing, including:
 - Radio ads
 - Email Campaigns
 - 10 dedicated Facebook Posts
 - Premier logo location on website
 - Print Ads
 - Premiere placement on Entry Banner
 - Logo on any printed material
- 2 free Standard Booths and Outside display space
- 50 Promotional Tickets

MEDIA SPONSOR – \$5,000

- Top level recognition as a Premier Sponsor in Keene Home Expo Event Marketing, including:
 - Radio ads
 - Email Campaigns
 - 10 dedicated FB Posts
 - Premier logo location on website
 - Print Ads
 - Premiere placement on Entry Banner
 - Logo on any printed material
- 2 free Standard Booths and Outside display space
- 50 Promotional Tickets

CORPORATE SPONSOR(S) – \$3,500

- Recognition as a Corporate Sponsor in Keene Home Expo Event Marketing, including:
 - Email Campaigns
 - Logo on website
 - Print Ads
 - 7 dedicated Facebook Posts
 - Logo on banners
- 1 Standard Booth
- Placement on Entry Banner

CORPORATE SUPPORTER – \$2,000

- Recognition as a Corporate Sponsor in Keene Home Expo Event Marketing, including:
 - Email Campaigns
 - Logo on website
 - Print Ads
 - 5 dedicated Facebook Posts
 - Logo on banners

FRIENDS SPONSOR(S) – \$1,000

- Recognition as a Friends Sponsor in Keene Home Expo Event Marketing, including:
 - Email Campaigns
 - Logo on website
 - Print Ads
 - 3 dedicated Facebook Posts
 - Logo on banners

SUPPORTER – \$500

- Recognition as a Supporter on the Entry Banner
- Logo on website

Keene Home Expo
April 11-12, 2026
Keene Ice

Pam Wilder: 603-903-4228
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Presented by:



PO Box 951, Concord, NH 03302

Contact: Pam Wilder 603-903-4228 or pam@homebuildersassocswnh.com

Sponsorship Opportunities

SPONSORSHIP LEVELS

- PREMIER SPONSORS (no more than 3) \$5,000
- MEDIA SPONSOR \$5,000
- CORPORATE SPONSORS \$3,500
- CORPORATE SUPPORTERS \$2,000
- FRIEND SPONSORS \$1,000
- SUPPORTER.....\$500

CONTACT INFORMATION

Company _____

Contact Person _____

Address _____

Phone _____ Email _____

PAYMENT INFORMATION

- Check Enclosed Credit Card (if paying by credit card, please add 3.9% processing fee)
- MC Visa American Express Discover

CC# _____ EXP _____ CVC# _____

BILLING ADDRESS _____

NAME ON CARD _____

AUTHORIZED SIGNATURE DATE _____

**Return form with payment to Home Builders Association of SWNH, PO Box 951, Concord, NH 03302.
Email company logo to pam@homebuildersassocswnh.com**