



## 2024 Sponsorship Opportunities

Promote your products and services to the participants of the Home Builders Association of SWNH 2024 Keene Home Expo. Your sponsorship supports the important work of the Home Building Industry.

### PREMIER SPONSORS – \$5,000

- Top level recognition as a Premier Sponsor in Keene Home Expo Event Marketing, including:
  - Radio ads
  - Email Campaigns
  - 10 dedicated Facebook Posts
  - Premier logo location on website
  - Print Ads
  - Premiere placement on Entry Banner
  - Logo on any printed material
- 2 free Standard Booths and Outside display space
- 50 Promotional Tickets

### MEDIA SPONSOR – \$5,000

- Top level recognition as a Premier Sponsor in Keene Home Expo Event Marketing, including:
  - Radio ads
  - Email Campaigns
  - 10 dedicated FB Posts
  - Premier logo location on website
  - Print Ads
  - Premiere placement on Entry Banner
  - Logo on any printed material
- 2 free Standard Booths and Outside display space
- 50 Promotional Tickets

### CORPORATE SPONSOR(S) – \$3,500

- Recognition as a Corporate Sponsor in Keene Home Expo Event Marketing, including:
  - Email Campaigns
  - Logo on website
  - Print Ads
  - 7 dedicated Facebook Posts
  - Logo on banners
- 1 Standard Booth
- 35 Promotional Tickets
- Placement on Entry Banner

### CORPORATE SUPPORTER – \$2,000

- Recognition as a Corporate Sponsor in Keene Home Expo Event Marketing, including:
  - Email Campaigns
  - Logo on website
  - Print Ads
  - 5 dedicated Facebook Posts
  - Logo on banners
- 25 Promotional Tickets

### FRIENDS SPONSOR(S) – \$1,000

- Recognition as a Friends Sponsor in Keene Home Expo Event Marketing, including:
  - Email Campaigns
  - Logo on website
  - Print Ads
  - 3 dedicated Facebook Posts
  - Logo on banners
- 20 Promotional Tickets

### SUPPORTER – \$500

- Recognition as a Supporter on the Entry Banner
- Logo on website
- 10 Promotional Tickets

**Keene Home Expo**  
**April 6-7, 2024**  
**Keene Ice**

**Pam Wilder: 603-903-4228**  
**pam@homebuildersassocswnh.com**



Keene Ice 380 Marlboro Street, Keene, NH 03431

Contact: Pam Wilder 603-903-4228 or pam@homebuildersassocswnh.com

## Sponsorship Opportunities

### SPONSORSHIP LEVELS

- |  |   |
|--|---|
| <input type="checkbox"/> PREMIER SPONSORS (no more than 3) ..... \$5,000 | <input type="checkbox"/> CORPORATE SUPPORTERS ..... \$2,000 |
| <input type="checkbox"/> MEDIA SPONSOR ..... \$5,000                     | <input type="checkbox"/> FRIEND SPONSORS ..... \$1,000      |
| <input type="checkbox"/> CORPORATE SPONSORS ..... \$3,500                | <input type="checkbox"/> SUPPORTER.....\$500                |

### CONTACT INFORMATION

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT INFORMATION

- Check Enclosed       Credit Card (if paying by credit card, please add 3.9% processing fee)
- MC       Visa       American Express       Discover

CC# \_\_\_\_\_ EXP \_\_\_\_\_ CVC# \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

AUTHORIZED SIGNATURE DATE \_\_\_\_\_

**Return form with payment to Home Builders Association of SWNH, PO Box 464, Keene, NH 03431.  
Email company logo to pam@homebuildersassocswnh.com**